



# Barnes & Noble Educator Program Application

To receive your free Barnes & Noble Educator Card, Pre-K through 12 Educators (ONLY) must complete this application and present it to a Bookseller with valid proof of employment and photo ID (substitute, student, and retired teachers not eligible).

BOOKSELLER: Affix Educator number sticker here

## 1. Personal Information (Required)

By entering my email address below, I understand that I am opting in to receive Barnes & Noble marketing emails.

HOME EMAIL ADDRESS

(A web-based email like Yahoo! Mail or Gmail is recommended).

FIRST NAME LAST NAME

HOME ADDRESS APT./SUITE

CITY STATE ZIP COUNTRY

PHONE Your phone number can be used in place of your Educator Card if you have lost your card.

INTERESTS: If you would like to receive more information on any of the following, please check the box next to it and someone will contact you.

- (CHECK ALL THAT APPLY)
- Bookfairs
  - Discount Purchasing Program for Schools
  - Special Events for Educators
  - Field Trips / Store Tours
  - Required Reading
  - Bulk Gift Card Purchases / Discounts
  - General Store Events
  - NOOK / Digital

## 2. School Information (Required)

SCHOOL NAME

SCHOOL DISTRICT

SCHOOL ADDRESS

CITY STATE ZIP

SCHOOL EMAIL ADDRESS

- YOUR TITLE (CHECK ONE)
- Teacher
  - Special Ed / ELA
  - School Administration / Supervisor
  - Media Specialist / Librarian
  - Principal
  - Guidance Counselor
  - Home Schooler
  - Other

- GRADE LEVEL (CHECK ONE)
- All Grades
  - Not Applicable
  - Pre-K
  - K
  - 1st
  - 2nd
  - 3rd
  - 4th
  - 5th
  - 6th
  - 7th
  - 8th
  - 9th
  - 10th
  - 11th
  - 12th
  - Multiple Grades—Elementary School
  - Multiple Grades—Middle School
  - Multiple Grades—High School

- SCHOOL TYPE (CHECK ONE)
- Public
  - Private
  - Home School
  - Charter School
- DATE  /  /
- Month Day Year

Barnes & Noble Educator discounts are valid on eligible purchases at Barnes & Noble stores, and online at BN.com. Discounts do not apply to the following: Café items; music; DVDs and Blu-ray Discs; periodicals; textbooks; Barnes & Noble Membership fees (new or renewal); gift-wrapping; the purchase of a Barnes & Noble Gift Card; eGift Cards; digital content (including but not limited to eBooks, digital magazines and periodicals); NOOK® and NOOK® related accessories; other hardware and electronics; software; audiobooks in MP3 or any other format; shipping or handling expenses; items purchased from third parties accessible from the BN.com website (e.g., used books, PC and video games, etc.) Educator discounts are not available at any Barnes & Noble College Bookstores or websites. Barnes & Noble Educator Program Terms and Conditions are subject to change without notice or liability. You may view the current Terms and Conditions at BN.COM/educator or you may obtain a copy at a Barnes & Noble store. You may view the current version of the Barnes & Noble Privacy Policy online at BN.com.

## **FREE BARNES & NOBLE EDUCATOR DISCOUNT CARDS!**

### **The benefits:**

- The Educator Discount Card is free to K-12 educators such as administrators, specialists, classroom teachers, counselors, librarians, homeschool educators, etc.
- The program features a permanent card attainable when your completed application is brought to our store. Please see details in the section below
- The card is good for 2 years and is designed to be used when educators are making out-of-pocket purchases and will not be reimbursed by the school (*When school or school district funds are paying for purchases, the Barnes & Noble Institutional Discount program will be utilized.*)
- It is renewable with proper credentials (*school ID or pay stub to verify current employment*)
- It is good for 20% off list price of classroom purchases\*, both in stores and online (*reminder: only purchases made through your neighborhood Barnes & Noble store benefit local schools and the local community*) \*some restrictions apply, see [www.bn.com/educator](http://www.bn.com/educator) for more details
- During several Educator Appreciation Days events each year, educators will save up to 25% off list price of classroom and personal purchases with their card, including 10-25% off music and DVDs! Be sure to include your home email address in your application and we'll notify you of upcoming Educator Appreciation Days and special Educator events
- The Educator Discount may also be used with purchases during Barnes & Noble Bookfairs
- Receive news of special Author events, Educator Events and special offers each month

### **How to sign up:**

- New cards must be picked up and activated in your neighborhood Barnes & Noble store
- Application is quick, easy and free. Applications may be picked up at any Barnes & Noble store
- Bring completed application to a cashier at Barnes & Noble Vancouver (*or any Barnes & Noble store*)
- Provide the cashier with valid proof of employment at a K-12 School (*school ID or pay stub*), plus photo ID
- Your cashier in the store will activate your new discount card for you at the register
- You are immediately eligible for the Barnes & Noble Educator Discount
- Please note: substitute, student and retired teachers are not eligible for the program

If you would like us to send or bring you a quantity of Educator Discount Card applications to your location for you to distribute, please let us know. We are glad to do so.

Extra details about the program are at [www.bn.com/educator](http://www.bn.com/educator)

If you have any questions or suggestions of additional ways you would like Barnes & Noble to help you and your school, please don't hesitate to contact us: 360-253-9007 (store phone) or 360-260-3854 (voice mail) or email: [crm2679@bn.com](mailto:crm2679@bn.com). As with any question or need you may have, please ask for Shawn Sorensen or a manager - there is always a manager on duty that can help you. We look forward to working with you!

Shawn Sorensen, Community Business Development Manager / Russell Sentie, Store Manager  
Jocelyn Tooley, Assistant Store Manager / Sally Foster, Assistant Store Manager / Maria Muscarella, Merchandise Manager / Brian Gutierrez, Merchandise Manager

Barnes & Noble Vancouver, 7700 NE Fourth Plain Blvd., Vancouver, WA 98662  
Store Ph (360) 253-9007 / Voice Mail (360) 260-3854 / Fax (360) 253-5414 / Email: [crm2679@bn.com](mailto:crm2679@bn.com)